



WRITE AND POLISH



REPRESENTATIVE PROJECTS

OPTIMIST THEATRE | MILWAUKEE

- Migrate website to new domain
- Apply fresh website design template
- Migrate newsletter to lower cost service
- Revise newsletter structure to drive traffic to website
- Develop newsletter and website content, edit and integrate contributed copy
- Press Releases
- Update social media as needed
- Write/edit material for collateral, mailings, etc.
- Research data to support campaigns



August 1, 2014

«MrMs» «Dir_First_Name» «Dir_Last_Name»
 «Library_Name»
 «Mailing_Address»
 «City», «State» «ZIP»

Dear «MrMs» «Dir_Last_Name»,

"On a scale of 1-10, Ron's performance was an or school where Shakespeare is on the curricul

William Shakespeare (live and in person) would Optimist Theatre's one-man Shakespeare exper

"To Be! Shake

Ron Scot Fry has brought Shakespeare to life in Darlington, Wisconsin to Florence, Italy.

"To Be" is ...

Dynamic! - Shakespeare's work is performed by swordsmen.

Interactive! - Patrons of all ages and learning great time doing it.

Humorous! - Shakespeare used laughter to re tradition. The Renaissance was a fun time, and

Wiscon

The Wisconsin Humanities Council
 your community, and row. Please see the oth you.

For more program info be.html, view a map of email Shakespeare@O

We would love to share "To Be! Shakespeare.H you.

Optimistically

In this issue:

ANNOUNCING 2015 SHAKESPEARE IN THE PARK

SHAKESPEARE IN THE PARK

July 2014

Dear (FIRST_NAME)

Announcing Shakespeare in the Park's 2015 Performance

Optimist Theatre is pleased to announce William Shakespeare's rocking and rolling comedy

A MIDSUMMER NIGHT'S DREAM

IMAGE MANAGEMENT

| RACINE

- Write, revise or edit website and brochure copy for firm clients
- Proofread and ensure style consistency for client brochures
- Press releases
- Internal forms/documents



PREVENTION

In the employment area the most value added aspect to our approach is prevention. Prevention starts with the creation of top notch employment policies, employee handbooks, employment benefit plans, covenants not to compete, confidentiality agreements, and employment review and disciplinary forms. With the proper policies in place we will work with you to set up internal procedures to implement and document your employee's performance.

MITIGATION

It is impossible to avoid all of your employees. How that is managed and documented is achieving your desired outcome. We will help you to prepare the tough issues leaving the strong position to control it. If termination is warranted, we will prepare the termination pay, if necessary, defend against unemployment insurance re subsequent discrimination c

A team working to prevent your employment issues.

For those issues which specialize in mitigation.

FOR IMMEDIATE RELEASE

30 JULY 2010

Image Management Partners With City of Racine In Belle Urban System Advertising Program

Racine, WI – Image Management LLC, a Racine-based website and graphic design firm specializing in providing and expressing brand identity for corporate clients, has entered into an agreement with Racine's Belle Urban System to act as Advertising Manager for bus-side commercial advertising.

The advertising proposal was approved by the City of Racine's Transportation Committee on June 30, 2010 and by the Common Council on July 6. As of July 19, Image Management was selected to act as agent for the Belle Urban System in the administration and management of the advertising client relationships.

"Bus advertising is really a great option for companies that want their message to reach all corners of the greater Racine area," states Image Management Administrator Kevin Weslaski. "A stationary billboard costs quite a bit more than bus ads do, and the bus has the advantages of not only being mobile, but also of changing routes regularly. It's very broad local exposure."

Businesses will be able to purchase advertising on buses at a rate of \$300/month for a single vehicle, or \$250/month each for multiple buses. Advertising contracts will run in one-year increments. Image Management will work with the client to create the displays which will consist of a one placement of up to 30" x 144" on the driver's side of the bus, and one placement of up to 18" x 92" on the curb side. The firm will also be responsible for application and removal of advertising. Advertisements that directly or indirectly support or oppose a particular candidate, political cause or issue, or that advocates or opposes a particular religion or religious belief will not be accepted.

The bus-side advertising has the capacity to generate as much as \$140,000 annually in gross revenue for Belle Urban. At this time, the system's trolleys are not part of the advertising program.



ted in downtown Racine, Wisconsin. The firm's combined legal and marketing services, along with its high-quality legal and marketing services, will provide the most comprehensive, municipal response.

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y's Municipality



639.0920 F

CATHEDRAL CHURCH OF ALL SAINTS | MILWAUKEE

- Establish social media presence
- Fundraising material for art exhibition
- Establish electronic newsletter distribution
- Press releases
- Internal forms/documents
- Design communications material: brochures, mailers, flyers, announcements
- Event planning

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ALL SAINTS' LITURGICAL SCHEDULE

Sundays
 8 a.m.: Spoken Eucharist
 9 a.m.: Morning Prayer
 9:45 a.m.: Sunday School and Nursery in the Guild Hall
 10 a.m.: Choral Eucharist
 5 p.m.: Evening Prayer

Mondays, Wednesdays, Thursdays and Fridays
 9 a.m.: Morning Prayer
 5 p.m.: Evening Prayer
 5:30 p.m.: Daily Eucharist

Tuesdays
 9 a.m.: Morning Prayer
 12:15 p.m.: Daily Eucharist
 1 p.m.: Centering Prayer in the Library
 5 p.m.: Evening Prayer

Saturdays and Holidays
 9 a.m.: Morning Prayer
 9:30 a.m.: Daily Eucharist
 5 p.m.: Evening Prayer

Third Tuesdays
 11:45 a.m.: Intercessory Prayer

Second Tuesdays and fourth Thursdays
 The Litany and Sacrament for Healing, included in daily Eucharist service

BECOME A PART OF ALL SAINTS'
 Newcomers and visitors are welcome at any of our events

Second Thursdays
 The Cathedral Institute regularly offers a program on the second Thursday evening of the month. It comprises the 5:30 Daily Eucharist, a simple supper at 6:00 and the presentation at 6:45.

Third Saturdays
 Movie Night in the Cathedral Library, the third Saturday evening of most months. The movie is free, and generally begins at 7:00. A dinner (6/person) is offered an hour before the show.

Bible Study
 First and third Tuesday evenings, 6:00 at All Saints' Second and Fourth Monday evenings, 7:00 in Pewaukee (contact office for details)

Subscribe to Saints' Alive, our monthly newsletter
 Visit our website and follow the links to subscribe to our newsletter.

CATHEDRAL CHURCH OF ALL SAINTS
 The Diocese of Milwaukee
 414 E. Taylor Avenue @ Milwaukee, WI 53202
 414.271.7719 | www.allsaintsmilwaukee.org

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CATHEDRAL CHURCH OF ALL SAINTS
 THE DIOCESE OF MILWAUKEE



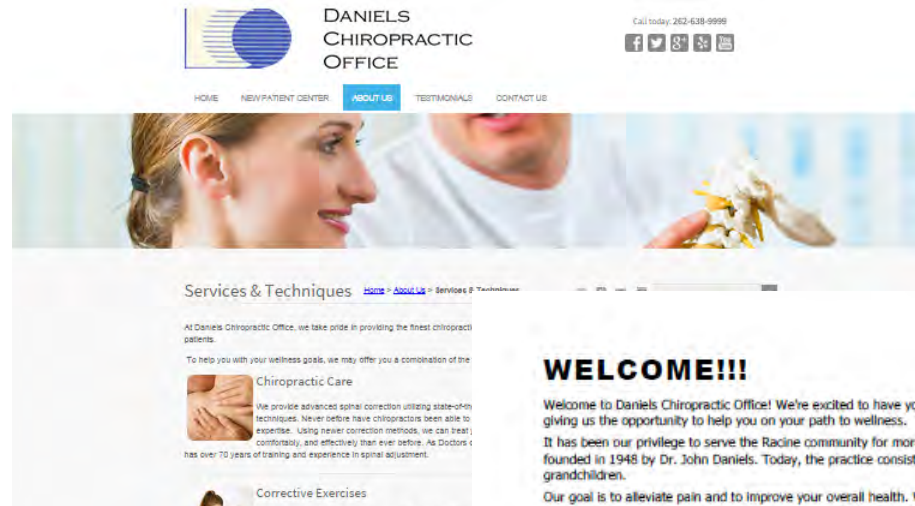
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wsk
 on the Vassilievsky Monastery
 ning April 12, 2013
 13 - June 17, 2013

DANIELS CHIROPRACTIC | RACINE

- Revise website copy
- Design and develop copy for practice tri-fold brochure
- Welcome letter for new practice clients



Trusted for more than 65 years
Daniels Chiropractic's cooperative approach is about your comfort

Dr. Donald T. Daniels — joined his father, Dr. John S. Daniels, in practice in 1983. Dr. Don has advanced training in chiropractic orthopedics.

Dr. Daniel B. Daniels — has treated patients of all ages with a variety of musculoskeletal, nutritional, and lifestyle conditions since 1987.

Dr. Doni Beth Davis — is certified in nutrition and Webster technique for optimal treatment during pregnancy. Dr. Doni Beth focuses on whole family care.

Dr. John B. Daniels — has received advanced training in sports injuries, rehabilitation and integrated care environment.

Ask about our "Staying Young for the First 100 Years" seminars.

2609 Rapids Drive
Racine, Wisconsin 53404
(262) 638-9999 • www.danielsdc.com

Daniels Chiropractic is dedicated to helping patients achieve their wellness goals through:

- Chiropractic Care
- Injury Treatment
- Corrective Exercises
- Lifestyle Advice
- Nutritional Counseling
- Spinal & Postural Screenings
- Wellness Seminars

At Daniels Chiropractic, we:

- ✓ Are in-network for most insurance plans
- ✓ Treat auto accident and workers compensation cases
- ✓ Offer flexible payments when necessary

Generations
caring for generations

serving Racine since 1948

WELCOME!!!

Welcome to Daniels Chiropractic Office! We're excited to have you as a patient, and thank you for giving us the opportunity to help you on your path to wellness.

It has been our privilege to serve the Racine community for more than 60 years. We were founded in 1948 by Dr. John Daniels. Today, the practice consists of Dr. John's two sons and two grandchildren.

Our goal is to alleviate pain and to improve your overall health. We have enabled many patients, suffering from a variety of conditions, to return to full working capacity, as well as to accomplish tasks of everyday living without discomfort.

Painful diseases, disabilities and conditions do not occur overnight. These processes may have begun months or years ago, with or without pain. Remember that pain is a delayed warning sign. For example, when a tooth has a cavity, you don't feel pain until it's too late! So, it is important for you to follow the doctor's recommendations closely to maximize your recovery and your overall health. **Remember, you play a significant role in your own recovery.**

We strongly suggest that all of our patients follow these six guidelines to achieve greater health and wellness:

1. Receive regular chiropractic care
2. Get adequate rest
3. Practice good nutrition
4. Establish a positive health attitude
5. Get proper exercise
6. Keep yourself fully hydrated

We also ask our new patients to attend our **How to Stay Young** presentation. This 30-minute seminar provides a range of information on staying young, much of which you will not have heard before. It is free and we invite you to bring friends and family with you.

If you have any questions about your care or financial arrangements, please do not hesitate to call the doctors or any of the staff. We always welcome your questions.

Sincerely,
The Doctors and Staff of Daniels Chiropractic Office Inc.

We often hear, "I wish I had come here sooner." So we have included with this letter two gift certificates for a free consultation, exam and x-rays (if needed) that you may share with your friends and family (please note the expiration date). We consider your recommendation a high compliment; your referrals, Facebook "Likes", Google reviews and other feedback are deeply appreciated.

AND MORE...

Huked on Fonks Not Always a Winning Strategy 11/27/2012

or File Under, 'Don't Let This Happen to You!'



We recently spotted this pic share it as a cautionary tale, this was discovered and we provided by Aveda Corporat attention, and it remains to

As we see it, one of two thin

- Someone unfamiliar, responsible for major workn't reviewed before distributed.
- A conscious decision to cloth a 'hammy clot matter or that no one some justification or

If the former, then clearly, t read or otherwise discipline written, client-facing mater discovered in a proofreading production.

If the latter, then the compa department or a single stati



Click to increase the magnification of the entire page

FOR IMMEDIATE RELEASE

8 JUNE 2012

Eye Centers of Racine and Kenosha Announce

Racine, Wis. – The Eye Centers of Racine and Kenosha has joined the practice. Dr. Sanka graduated from undergraduate degree in Electrical Engineering an Ophthalmology residency at the Emory University; Comea, External Disease and Refractive Surgery; Chicago. With a variety of published research artic confident that Sanka will be a valuable addition to t

Sanka is a native of Baltimore, and holds medical i expects to begin seeing patients in mid-June, and Racine offices. He will treat a full range of general refractive surgery patients.

"I'm joining a team in a busy, vibrant practice that i surgery for years. What that history of progressive Centers is always looking for new ways to achieve what inspires me — the opportunity to make a signr Improving or saving their vision is one of the most

Sanka initially discovered a passion for medicine ir software engineering project in medical imaging at school, he was fascinated with the fast and tangibl decided to make ophthalmology his specialty.

The American Academy of Ophthalmology reports million are affected by cataract, 2.3 million by glau macular degeneration. During the earliest stages o treatments can most effectively prevent blindness,